



TRADE SECRETS

TRADE SECRETS STYLE GUIDE

05 FEBRUARY 2009

**TRADE
SECRETS**

TS_logotype.eps

**TRADE
SECRETS**

TS_logotype_rev.eps



TS_logo_mono_A.eps



TS_logo_mono_B.eps



TS_logo_mono_A_rev.eps



TS_logo_mono_B_rev.eps



TS_logo_colour_A.eps



TS_logo_colour_B.eps



TS_logo_colour_A_rev.eps



TS_logo_colour_B_rev.eps

PRIMARY FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 .,'?@#/<>()

Interstate
Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 .,'?@#/<>()

Interstate
Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 .,'?@#/<>()

Interstate
Bold

SECONDARY FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 .,'?@#/<>()

Arial
Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 .,'?@#/<>()

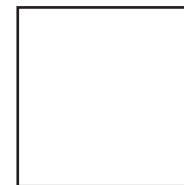
Arial
Bold



TRADE SECRETS



Black
K100
Web #000000



White
Web #FFFFFF



PMS 354
C-80 / M-0 / Y-90 / K-0
Web #00B25A

TOOL ICONS



TS_icon_spanner.eps
TS_icon_spanner_rev.eps



TS_icon_hammer.eps
TS_icon_hammer_rev.eps



TS_icon_pencils.eps
TS_icon_pencils_rev.eps



TS_icon_compass.eps
TS_icon_compass_rev.eps



TS_icon_hardhat.eps
TS_icon_hardhat_rev.eps



TS_icon_screwdriver.eps
TS_icon_screwdriver_rev.eps



TS_icon_toolbelt.eps
TS_icon_toolbelt_rev.eps



TS_icon_toolbox.eps
TS_icon_toolbox_rev.eps



TS_icon_safety_glasses.eps
TS_icon_safety_glasses_rev.eps

WEB TAB ICONS



TS_icon_watch.eps
TS_icon_watch_rev.eps



TS_icon_advice.eps
TS_icon_advice_rev.eps



TS_icon_find.eps
TS_icon_find_rev.eps



TS_icon_act_now.eps
TS_icon_act_now_rev.eps



TS_icon_training.eps
TS_icon_training_rev.eps

SUSTAINABILITY/ENVIRONMENT ICONS



TS_icon_plant.eps
TS_icon_plant_rev.eps



TS_icon_water.eps
TS_icon_water_rev.eps

OTHER ICONS



TS_icon_lightbulb.eps
TS_icon_lightbulb_rev.eps



TS_icon_mobile.eps
TS_icon_mobile_rev.eps